

FOR IMMEDIATE RELEASE

## Waste Management to Encourage Recycling at 35<sup>th</sup> Annual Fiesta del Sol in Solana Beach

FOR MORE INFORMATION

Waste Management

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**Solana Beach, Calif. — May 22, 2014** - Waste Management announced today plans to encourage eco-friendly practices at the 35<sup>th</sup> Annual Fiesta del Sol taking place Saturday, May 31 and Sunday, June 1 in Solana Beach, Calif.

“We are very excited to participate in Fiesta del Sol,” said Lori Somers, community and municipal relations manager for Waste Management. “We enjoy opportunities like this where our team can engage with and educate the community about how important it is to recycle often and recycle right.”

Waste Management will serve as an environmental services sponsor at Fiesta del Sol, encouraging all attendees to “go green” while participating in the fun. Throughout the weekend, Waste Management will promote green habits through in-kind recycling services and clearly marked recycling collection boxes to encourage recycling. In addition, Waste Management representatives will be randomly rewarding event goers who are caught recycling at the event.

The Solana Beach Chamber has been hosting Fiesta del Sol, a free 2-day music and crafts event, for 35 years as a kick off to summer in Solana Beach. The free event takes place every year at Fletcher Cove in Solana Beach and has drawn great musical entertainment over the years. The many attractions at this family-oriented festival include a wide range of musical performers booked by the famed Belly Up Tavern, an eclectic array of arts and crafts exhibits, merchant booths, children's activities, an international-themed food court, an adults-only beer and a wine beverage garden.

### ABOUT WASTE MANAGEMENT

Waste Management Inc., based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Through its subsidiaries, the company provides collection, transfer, recycling and resource recovery and disposal services. It is also a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. The company's customers include residential, commercial, industrial and municipal customers throughout North America. To learn more about Waste Management, visit [www.wm.com](http://www.wm.com) or [www.thinkgreen.com](http://www.thinkgreen.com).

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